



# FINANCE TRUST BANK

Finance Trust Bank was licensed as a Tier 1 Commercial Bank on 11th November, 2013, taking over the financial services business of Uganda Finance Trust Limited (MDI). Today Finance Trust Bank is a fully-fledged commercial bank serving a clientele of over 500,000 depositors and over 37,000 borrowers, through a network of 34 branches country wide. The bank offers a variety of Products and services including Savings, Current accounts, Loans, Money transfer services and Bills payments to its target market which comprises of micro, small and medium entrepreneurs, salary earners and youth.

In order to meet the needs of its growing customer base, the company is seeking to recruit dynamic, self-motivated, result oriented professionals to fill the following position.

## **1. Marketing Officer- 1 Position**

The position reports directly to Manager Marketing Communications & Branding.

### **Role of the Job:**

Responsible for growth in risk assets and customer deposits in order to increase funding from low-cost liabilities through locating, developing, defining, negotiating, and closing business relationships.

### **Key Result Areas:**

1. Growth of the banks savings and loans portfolio and customer base.
2. Monitor and follow up own prospective clients to negotiate and conclude sales.
3. Support growth of Banks customer numbers using the mobilization, Van.
4. Monitor Performance (actual vs. target) of deposits and customer base arising out of mobilization drives
5. Prepare Venues and materials for sales activities
6. Operate and maintain the institution's public address system in good working condition
7. Ensure proper KYC is done and compliance is 100% unless with exceptional approval for accounts opened during mobilizations
8. Conducting sales and product knowledge training for field staff.
9. Resolve all client business queries on a timely basis

### **Minimum educational and technical competence requirements:**

- The ideal candidate should hold a university degree from a recognized institution
- A minimum of three years of related experience in the position of Credit Officer in a financial institution.
- Credit Analysis skills
- Good Interpersonal skills.

- Good Customer Service Skills.
- Good Oral & Written communication.
- Good Sales and Marketing skills.
- Good knowledge of MS Office applications.
- Excellent interpersonal skills.
- Good oral and written communication skills.
- Flexibility and willingness to travel and work upcountry.
- Personal Team player
- Willing to learn
- Ability to work well under pressure.
- Must be a person of integrity.

**Applications:**

Suitably qualified candidates should address their application to Head, Human Resource, Finance Trust Bank, TWED PLAZA, Plot 22B, Lumumba avenue , Kampala, Uganda, and email it to [jobs@financetrust.co.ug](mailto:jobs@financetrust.co.ug). as well as photocopies of academic testimonials, and a CV. The CV should include telephone contacts and email addresses of three referees, one of who should be the most recent employer.

Closing date for submission of the applications is **31<sup>st</sup> July, 2024**. *Only shortlisted candidates will be contacted directly on Tel. Numbers 0312 222600 or 0414 341275 ONLY.*